

Registration

Study Club Attendees—No Charge

New Registrants— \$1,750

Seating is limited!

Name: _____

Address: _____

Email: _____

Phone #: _____

Type of Payment (MC, Visa, AmEx, Check)
If paying by check, make payable to: Dr. Whitworth

CC#: _____

Expiration Date: _____

Name as it appears on the card: _____

Signature: _____

All forms should be completed and returned by February 1, 2019. If you have any questions, please email Justin@innovativeimplant.com or call 951-676-4439.

Registration/Cancellation

Full tuition payment must accompany all registration forms. Registrants unable to attend their course can obtain a refund by notifying Dr. Whitworth's office in writing, no later than 30 days prior. Dental CE Solutions is not responsible for any reimbursement due to cancellation of an event. Reimbursement is in the sole responsibility of Dr. Whitworth. Dr. Whitworth reserves the right to cancel a course no later than 14 days prior to the course date.

Dental CE Solutions is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Dental CE Solutions designates this activity for 28 continuing education credits. Continuing Education Credits awarded in the U.S. for participation in the CE activity may not apply towards license renewal in all states. It is the responsibility of each participant to verify the requirements of his/her state licensing board.

Dr. Kenneth Whitworth
41619 Margarita Road Suite 102
Temecula, CA 92591



**Innovative Implant &
Oral Surgery Center
Dr. Kenneth Whitworth**

**Invite You
To Attend Our**

**Peak Performance
Restorative Series on
Practice Development**

Speaker:

Gary A. Morris, DDS

2/15/19

6/7/19

10/4/19

11/1/19





Session 1 February 15, 2019

Anterior Aesthetics: Tissue Training, Immediate Loading vs. Delayed Protocols and Restorative Material Choices

Aesthetic dentistry is a rapidly changing discipline. As more anterior teeth are being replaced with dental implants, factors such as tissue management, loading and materials need to be considered. Proper diagnosis and treatment planning is essential for success.

Objectives:

- To recognize the diagnostic needs for anterior dental implant therapy.
- To understand the biologic principals of implant mapping and decision making
- To understand which provisional restorations are most appropriate for a given restorative plan

Session 2 June 7, 2019

Internal vs. External Marketing: What is beneficial for Practice Growth and Patient Retention?

Marketing your practice can take on many forms. Internal is the relationships you have with your staff and patients while external is the effort you exert in ensuring other specialties and patients not of record perceive your practice.

Objectives:

- To understand the two types of marketing and what they can contribute to your practice
- To understand why you need to track patient retention as a way to improve what you do
- To understand the reasons why you would do one over the other or both.

Session 3 October 4, 2019

Restorative Decision Making for Successful Implant Prosthetics

When restoring dental implants, restorative dentists are faced with many material choices. This can become confusing and deciphering science from marketing can be impossible. This session will discuss the many design and material choices available for a given case. The advantages and disadvantages of each will be outlined in an evidence based approach.

Objectives:

- To understand the difference between traditional implant specific protocols and digital pathways available for impression making
- To be able to design and choose an abutment for successful case completion
- To be understand the different restorative

Session 4 November 1, 2019

Patient Acceptance in an Insurance Dominated World

Insurance has dominated patient care for years. If insurance did not cover a procedure, the patient would, many times, not seek care. Allowing your patients to see what treatment is needed, and why treatment is needed, is something that should be outside the realm of what insurance will pay.

Objectives:

- To recognize and understand what motivates patients to receive treatment
- To learn how to educate the patient in the need for treatment
- To learn how to educate the patient on the premise that insurance is an additional service, not a necessary one

Gary A. Morris, DDS



Dr. Morris completed his undergraduate studies at Indiana University in Bloomington, Indiana. He received his dental degree from the University of Illinois at Chicago and completed his residency in Prosthodontics at the UMKC College of Dentistry in Kansas City Missouri. He is an Adjunct Clinical Assistant Professor at Southern Illinois University, School of Dental Medicine. Prior to this appointment he was a Clinical Assistant Professor at the University of Illinois, College of Dentistry. He is a member of the ACP, AO, ADA, ISDS, CDS and is the immediate past president the Chicago Academy of Dental Research. Dr. Morris is vice president of the Illinois section of the ACP. Dr. Morris has lectured both nationally and internationally and has authored or co-authored numerous articles related to dental implants. Dr. Morris maintains a private practice, limited to prosthodontics and restorative dentistry, in Buffalo Grove, Illinois. Dr. Morris has a financial relationship with DCS, Southern Implants and ZB for speaking engagements.

Program Time: 8am - 4:30pm
(Breakfast and Lunch included)

Venue: Wilson Creek Winery
35960 Rancho California Road
Temecula, CA 92591

Program Includes:

- 28 Credits
- Treatment Planning Sessions

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between Dental CE Solutions and Dr. Whitworth.