
Educational Series 2021-2022

Come Join Us!

September 17, 2021 / December 3, 2021
March 25, 2022 / May 20, 2022

Hosted By;
Hehr Oral Surgery



PEAK PERFORMANCE™ RESTORATIVE SERIES

Session #1 September 17, 2021 Legalities in the Dental Practice

For better patient care, clinicians need to ensure they protect their patients and themselves. This session will go over the changes in legalities for dental practices and what you need to ensure your practice is compliant.

- Discuss cases that can affect the way we practice
- Understand why patient protection is paramount
- Bring your legal questions so that they can be discussed in a comfortable environment

Session#2 December 3, 2021 Treatment of Edentulous Arches: A Hands-On

Patients that already have edentulous arches or will be, require the ability to be temporized. This session will go over the criteria in the morning and in the afternoon, there will be a hands-on session involving temporization.

- Understand the limitations and expectations for temporization with an edentulous arch
- Recognize the materials needed to perform the service for the patient
- Discuss the reasons why you would perform one service over another

Session#3 March 25, 2022 Social Media and the Dental Practice

People used to become patients through referral methods, whether this be from another specialist, local grocer or neighbor. As every neighborhood grows, the influx of dental practices grows which can make it difficult to get your name out there. This program will discuss the social media phenomenon and how you can either get on board or improve upon the way you interact with the viewers. It will discuss how you can be your practice influencer to market your practice in the best way possible.

- Position your practice in the best possible light
- Introduce your practice via social media
- Educate your viewing audience to what you have to offer

Session#4 May 20, 2022 The Business of Dentistry

Part 1 – For the Clinicians

Dentistry is not just about seeing patients and taking care of their oral health. Dentistry is about more. It is about how your practice is run, how your staff runs the practice and how locals see you.

- Discuss the pain points you currently have in your practice and how to solve them
- Introduce new techniques and products in an effort to increase efficiency and longevity
- Recognize that dental practices are multi-faceted

Part 2 – For the Staff

Empowering Your Staffing

Staff like to be empowered to assist in practice growth. This session for the staff will demonstrate ways they can contribute and learn.

- Making a Successful Referral
- Successful Consultations
- Presenting the Patient Treatment Plan
- Tracking Implant Cases Start to Finish
- Proper Insurance Coding

#1 Ms. Anne Oldenburg

Ms. Oldenburg is a partner with the law firm of HeplerBroom, LLC. Ms. Oldenburg focuses her practice on the defense of healthcare professionals, including all aspects of civil litigation including appeals. She also represents professionals before state licensing boards. Ms. Oldenburg is a member of numerous bar associations. Ms. Oldenburg's professional affiliations include the Defense Research Institute, the Physician Insurers Association of America (PIAA), the American Society of Healthcare Risk Management, and the Chicagoland Healthcare Risk Management Society. She is on the Board of Trustees for Elmhurst Memorial Hospital. She has published and lectured extensively on issues relating to healthcare litigation and risk management issues.

#2 Dr. Paulino Castellon

Dr. Castellon received his dental degree from the University of Guadalajara, Guadalajara, Mexico, and attained his Certificate in Prosthodontics at the Louisiana State University School of Dentistry where he also completed a Fellowship in Aesthetic and Implant Dentistry. He is Gratis Associate Professor at the Department of Prosthodontics at LSUSD. He has authored several publications with a focus on implant dentistry and maintains a private practice limited to Prosthodontics in Dallas, Texas.

#3 Mr. Blake McClellan

Mr. McClellan graduated from Georgia Southern University with a BS in Business Administration. He has worked in the dental industry to 9+ years and lectured globally on social media in dentistry. He is the co-founder of Dental Influencers Alliance and Implant Compare. As CEO of Implant Compare, Blake offers a social platform for dental professionals to watch and share lectures, courses and surgeries in real-time. Implant Compare is currently viewed in 122 countries by 8K+ active members and 43K+ social media followers. Mr. McClellan and Implant Compare is located in the Greater Atlanta Area.

#4 Dr. Gary Morris & Ms. Jamie Schoessling

Dr. Morris completed his undergraduate studies at Indiana University in Bloomington, IN. He received his dental degree from the University of Illinois at Chicago and completed his residency in Prosthodontics at the UMKC College of Dentistry in Kansas City Missouri. He is an Adjunct Clinical Assistant Professor at Southern Illinois University, School of Dental Medicine. He is a member of the ACP, AO, ADA, ISDS, and CDS. Dr. Morris is vice president of the Illinois section of the ACP. Dr. Morris has lectured both nationally and internationally and has authored or co-authored numerous articles related to dental implants. Dr. Morris maintains a private practice, limited to prosthodontics and restorative dentistry, in Buffalo Grove, Illinois.

Ms. Jamie Schoessling received her Bachelor of Science Degree in Dental Hygiene from Marquette University, in Milwaukee, Wisconsin. She became the Restorative Implant Treatment Coordinator for Gary Morris, D.D.S. in 1993, in Buffalo Grove, IL. Today, she practices dental hygiene, coordinates all of the restorative implant prosthetic patient care and manages the day-to-day operations of the practice which has a staff of 22 team members. Ms. Schoessling lectures on many staff and hygiene issues.

Program Location:

Charleston Harbor Resort & Marina

Program Time: 8am—4pm

28 CEU's

Advanced Tuition— \$2,500

Delayed Tuition (after 8/15) - \$2,900

Space is limited so register early! Includes: Breakfast and Lunch

Drs. Name: _____ Email: _____

Staff (Session 4): _____ Email: _____

Staff (Session 4): _____ Email: _____

Address: _____

Phone #: _____

Type of Payment (MC, Visa, AmEx, Check)

If paying by check, please make it payable to: Dr. R. Jason Hehr

CC#: _____ Exp Date: _____

CVV: _____ Name as it appears on the card: _____

Signature: _____

RSVP by November 15, 2021 by contacting Ravan - Patient Care Coordinator @ 843-767-3310 or via email @ pcc@hehroralsurgery.com

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between Dental CE Solutions & Dr. Hehr.

Registration/Cancellation/CE Credits

Full tuition payment must accompany all registrations. Registrants unable to attend their course can obtain a refund by notifying the host, no later than 14 days prior. Cancellations past that date may be subject to an additional penalty. Dental CE Solutions is not responsible for any reimbursement due to cancellation of an event. Reimbursement is in the sole responsibility of Dr. Jason Hehr. Dr. Hehr reserves the right to cancel a course no later than 14 days prior to the course date. Dental CE Solutions is an ADA CERP recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Dental CE Solutions designates this activity for 28/7 per session continuing education credits. Continuing Education Credits awarded in the U.S. for participation in the CE activity may not apply towards license renewal in all states. It is the responsibility of each participant to verify the requirements of his/her state licensing.